

## Alex Lees

Videographer, Producer, Company Director

Although a lot of people look confused when I say I am an

**Alex**

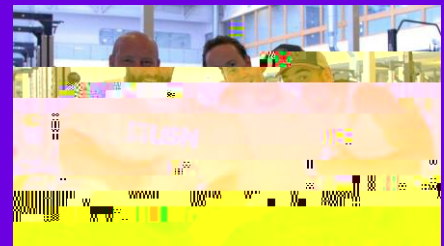
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I chose to study at Loughborough, because as a keen Tennis player and lover of lots of other sports, I knew Loughborough would give me the opportunity to compete at a high level and try other sports. In addition to this, Loughborough was one of the few universities that offered product design engineering and the facilities were very impressive when I came along

opportunities to get involved in enterprise activities, for the skills needed to start your own business. The support came in three tiers of inspire, develop, and fly, of which I had the opportunity to be a part of two of them, getting support to start a business whilst at university and also after I had finished my degree. This support has led me to where I am today, running a video production company that actually specialises in supporting universities.

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a job. I found myself half heartedly applying for engineering jobs, and after getting to the last 2 of a job for Red Bull F1 and missing out, I then realised that my feeling of relief for not getting the job was definitely not the feeling I should have been having. I then decided to take my love of design, which was the part of my degree I enjoyed the most, and see if I could use some of the enterprise knowledge gained at Loughborough to start a business.



This has turned out to be a roller coaster ride to get my company Tale Production to the point it is at today and there have been some challenging and emotional times along the way.

gave me the confidence to keep pushing and continue to evolve and grow the company.

**Alex** At the age of 17 I felt the pressure that I should be picking the exact course that would start my journey on the right career path. But in hindsight, and knowing what I something you enjoy doing and use your university time to discover lots of other potential activities, be a part of other groups,

realise are available before university, such as being involved in enterprise activities, student groups and different sport clubs. I got involved in some of these, but I would highly recommend stepping outside of your comfort zone and doing as much as you can. As well, if you are given the chance, do a year in industry or year in enterprise as part of your university course, I would 100% recommend it. For me it was an opportunity to realise the industry